



FAQ – Peak Time Deals

What are the dates for Winter vs Summer deals?

Winter dates are: Nov 1 – April 30

Summer dates are: May 1 – Oct 31

If your deal applies to a specific timeframe, please include that detail.

How many deals can my business list?

Each business can post two summer deals and two winter deals.

Does the deal have to specify that it is valid Saturday and/or Sunday, 4 pm or later only? (or in the case of Lodging, Sunday only.)

Yes

Does my business have to offer a discount to participate?

Since we are trying to entice travelers to stay off I-70 during peak travel times, we do require the business offer some kind of discount or special.

What if I have multiple businesses or multiple locations?

Each business account requires a unique email address. If you have multiple locations, you will need to set up an account for each location, using a different email address each time. Consider having each store/location manager set up an account to manage that location's deal.

Can I offer an alcohol-related deal?

No. We have determined that we will not allow alcoholic drink specials on the Peak Time Deals.